



THE BULLETIN

Overseas Press Club of America

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Published at Headquarters, 35 East 39th Street, New York 16, N. Y., MUrray Hill 6-1630

CABLE ADDRESS: OPCLUBAM

Vol. 9, No. 46

December 4, 1954

CLUB LUNCHEON
Thursday, December 9

Guest Speaker: Dr. ALBERTO GAINZA PAZ ("What Latin Americans Think of U.S.")

GREATEST DAY FOR CLUB AND FIELD OF FOREIGN CORRESPONDENCE UPCOMING AS
DECEMBER 13 DEADLINE FOR DEDICATION AND 'DATELINE' TV PROGRAM NEARS

The Big Events at a Glance:
(on Dec. 13)

1. Dedication of Living Memorial-- 11:00 A.M.
2. Gala Dedication Party, from 5 P.M. to 11 P.M.
3. NBC-TV, OPC "Spectacular" 8-9:30 P.M.
4. Celebration at Clubhouse

D-Day!

This time it's "D" for Dedication of the OPC Clubhouse and "D" for "Dateline" -- the NBC-TV 'spectacular' produced by and for the Club.

That Monday, Dec. 13, will be a day of formal dedication of the Clubhouse--the Memorial Press Center--and a day with gaiety galore in store. It'll be a day devoted to tribute to those correspondents felled in the line of duty--a tribute by the OPC membership and, via the TV show, a tribute by many of the entertainment world's finest performers.
(See Inside Pages for Details)

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DEDICATION....

The biggest party held to date at the Clubhouse will be in sway at 5 p.m., Dec. 13. Several color TV sets will be installed...a buffet dinner will be served (\$2.50)...and there'll be bars on all floors. (A drink on the house is set for 10 o'clock).

Entertainers appearing in "Dateline" (Hope, Caesar, Como, Raye, Fisher, et al) have been invited to join the festivities at the Clubhouse after the telecast along with the OPCers participating in the show.

At the weekend, the TV show was taking final shape. Among the definitely scheduled skits is a parody on "Meet the Press", featuring that program's producer and OPCer LARRY SPIVAK and, on the interview stand, Sid Caesar...Another high spot will star OPCer MILTON CANIFF, whose dashing comic strip characters will come to life by coaxial magic... Among those OPCers who will definitely take part are: BOB CONSIDINE, BILL GRAY, INEZ ROBB, HAL BOYLE, FLEUR COWLES, BEN GRAUER, ELSA MAXWELL, H.V. KALTENBORN, and others....Those Members who want to witness the production of the show at the Colonial Theater should apply soonest to PAT HARTWELL % the Clubhouse. A limited number of tickets is available on a first-come-first-served basis.

OPC was a beehive this week as committees worked day and night to insure success of the occasion. These included LARRY BLOCHMAN's Hospitality Committee, Rosellen Callahan's House Committee, JOE ROSAPEPE's Public Relations unit, MATT HUTTNER's Radio-TV group, BILL GRAY's "Formal Dedication" Committee, the Club staff as usual, Eileen Lange and others. It seemed everyone was in the act and making important contributions....

ROSAPEPE's committee came out with a 14-piece press kit, plus pix--an impressive array of info on the Club, key committees, the Fund, "Dateline" sponsors and other background material....JOE requests, incidentally, that OPCers around the world watch for press clips and forward them to the Club.

HUTTNER's hard-hitting Radio TV group meanwhile lined up tie-ins on a dozen network programs, at latest count, as all four major nets cooperated fully. The shows giving time to the event in the coming days and nights include Tex and Jinx, Nancy Craig, Maggie McNellis, Frank Farrell, "Dinner at the Green Room", Manhattan Crossroads, It's in the News, Where Have You Been", Steve Allen's Tonight, Chronoscope, George Hamilton Coombs, Bachrach's Men's Corner, Barry Gray and BRUNO SHAW.

BLOCHMAN's committee on Hospitality obviously is bearing the big load of the Grand Open House party, and is active in other work.

The Big OPC Story starts on an appropriate, solemn note at 11 a.m., Dec. 13 in a brief ceremony --the dedication of the mahogany plaques placed in the third floor library in honor of each of the 82 deceased correspondents on the Memorial List. The Club and the Correspondents Fund have invited the next-of-kin of each to this ceremony. Dr. Daniel A. Polling will give the invocation. In addition to Club officers, others invited include representatives of the media the fallen correspondents served, and accredited war correspondents colleagues. The next-of-kin will be the Club's guests at a luncheon immediately following the formalities.

Sidebars:

From OPC President BOB CONSIDINE's letter to all Members: "...ED MURROW, JOHN DALY, FLEUR COWLES and many others have worked on the dedication program with the objective of making this Club a living national memorial to newsmen who did not come back....It is important that the public know of the sacrifice of these newsmen (and) those of us who work on newspapers, magazines, wire services, radio-tv stations or networks can help spread the news of the dedication..."...To which the Bulletin adds: If you know a newsman who could use the press kit, get it to him pronto!

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The HUTTNER Radio-TV Committee (not previously listed as were the Hospitality and PR groups): RUTH LLOYD, DIXON DONNELLY, LUCIEN DONNELLY, DAVID SHEFRIN, ELLISEVA SAYERS, JOE DINE, ALLAN KALMUS, LEONORE SILVIEN, DON BISHOP, and ART SETTEL.

IMPORTANT: Only one guest per Member for the Open House, and please carry Membership Cards. There'll be a door check!

WEST COAST TO CELEBRATE CLUB DEDICATION!

SAN FRANCISCO--(Special to The Bulletin)--West Coast OPCers are planning a spectacular salute from San Francisco and Hollywood in conjunction with the dedication of the OPC Memorial Center in NYC on Dec. 13 and the NBC-TV color program.

Frisco's Press and Union League Club will be the setting here. Southern Cal OPCers will stage their salute at L.A. Press Club or NBC studios in Hollywood.

OPC committee here, headed by Your Correspondent (JOSEPH Q. RIZNIK), includes HERB CAEN, ROBIN KINKHEAD, DAVID PERLMAN, and JOE ROSENTHAL...Hollywood OPC Committee in formation headed by BERYL KENT, JOE LAITIN and ELMER PETERSON.

S.F. Press Club prexy Paul Speegle, Scripps-Howard radio-tv columnist, is cooperating with OPCers and KRON-TV, the NBC affiliate here. Harold P. See, general manager of the station and an NBC TV pioneer in NYC and Baltimore; Roland Irving, KRON director of promotion, and Leo J. Meyberg, S.F. & RCA-NBC representative, plan installation of two 21-inch color receivers --pre-production models flown here and to be used for first time in a public event. Robert Alderman, former secretary of California's Gov. Goodwin Knight and head of the Press Club's program committee, will coordinate the OPC-Press Club event.

The main lounge of the Club here will be used for the salute. The guest list at this time includes 325 newsmen, publishers, and civic officials.

Here on the West Coast, of course, the late dinner hour telecast will be received at our cocktail time. So for us here it will be a perfect toasting time in honor of our Eastern colleagues.

Also being planned is participation of west coast radio and TV stations in feature presentations on Dec. 7 and on the weekend preceding the Dec. 13 date.

(By JOSEPH Q. RIZNIK)

...AND SO WILL WASHINGTON OPC MEMBERS

A bulletin from correspondent JESSE STEARNS says Washington OPCers will get into the big act with a special affair at the Sheraton-Park Hotel there. On hand will be area members and guests from the FCC, chairmen of various Senate and House committees and others officials. Washington Members are urged to contact JESSE at Dupont 7-7386 or North 7-1437.

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Other U.S. OPC Points and Overseas Chapters, Please Note: Kinescopes of "Dateline" will be obtained and made available so that you, too, can see the Big OPC Show. Details later.

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NEW YORKERS!--Make No Plans for New Year's Eve! Big Shindig will be Announced.

DESK-FAX, FACSIMILE TRANSMISSION MACHINE, INSTALLED IN CLUBHOUSE

For the convenience of the Club members, Western Union has installed near the entrance of the Overseas Press Club Memorial Center the desk-fax, a miniature facsimile machine which sends and receives telegrams instantly in "picture" form at the touch of a button. Now any Member who wishes to send a telegram can hand it to the lady at the reception desk, and she will send the message for him. She will place it on the cylinder of the desk-fax and push a button. That's all. The desk-fax works like magic.....Likewise, if a Member wishes to have his associates address telegrams to him "in care of the Overseas Press Club, Fax, New York," Western Union will transmit them to the desk-fax machine at the Club. The receptionist will give them to the member if he is present, or hold them for his arrival.The desk-fax sends your message swiftly and automatically. There can be no mistake because the desk-fax sends just what it "sees". The secret of its operation is a tiny electronic 'eye'. As the message revolves on the cylinder of machine, this ultra-sensitive eye instantly reacts to the light and dark portions of the blank, represented by the written words, and sends electrical impulses over the wire....Western Union has installed about 20,000 desk-fax machines in business offices, eliminating time consuming messenger pick-up and delivery.

 * 'Tapering-Off' *
 * Open House *

A timely occasion for tapering-off after the "D-Day" events and talking it over is set for Tuesday evening, Dec. 14 when, at the regular weekly Open House, the Club will honor ANSEL TALBERT of the New York Herald Tribune.

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To All Members!--OPC's Board of Governors has adopted a resolution suggesting that, in line with Club custom, Members may donate to a Christmas fund for the faithful, hard-working Club employees. Please send checks to Secretary-Treasurer A. WILFRED MAY, to order of the Overseas Press Club.

NOTES:

Lensgal LISA LARSEN, doing her job, chased from Madison Square Garden by McCarthy minions...OPCers KATHLEEN MC LAUGHLIN and MARY MARGARET MC BRIDE named directors of the ANNE O'HARE MC CORMICK Memorial Fund, Inc. RUTH LLOYD and DAVE ZINGG "co-hosts" at last Tuesday Club Open House... NY TIMES' BOB TRUMBULL shifts from New Delhi to Tokyo as part of the good, grey's Far East switches..A grand old globe-trotter of another era, ALBERT STEVENS CROCKETT, is coming out soon with a satire on correspondents of the pre-World War I days, called "A Correspondent's Own War"...

Last Minute D-Day Briefing: (1) Phone in reservations for events; (2) for further info & suggestions, check in with appropriate chairmen (See Pg. 2).

EDITORIAL BOARD CHAIRMAN: ROBERT L. DUNNE, Jr.

CO-EDITORS: DAVID MURRAY, ART SETTEL.-SPECIAL CORRESPONDENTS: BARBARA WACE (11 Old Mitre Court, Fleet St., London); CURT L. HEYMANN (9 Rue Leon-Jost, Paris); EDMUND STEVENS (Via Emilia 81, Rome); GERHARD STINDT (NBC, Inc., US Press Center, APO 742, 4PM, New York N.Y.) Berlin; DAVID BOGUSLAV, (4 Manila Times, Manila); GREG MacGREGOR (NY Times, APO 301, 4PM, San Francisco, Calif.) Tokyo; JOHN WILHELM (Madero, 16, Disp. 704, Mexico); JESSIE STEARNS (1437 Rhode Island Ave., NW, Washington, DC); JOSEPH Q. RIZNIK (c/o San Francisco Press Club); BERYL KENT (933 Hammond St., W. Los Angeles 46, Calif.). Editor Emeritus: RALPH H. MAJOR, JR. Issue Editors: SETTEL, DUNNE (and an assist from RUTH LLOYD).

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 Non-Members: \$10 per year. Advertising rates on request.

Address all news items to Club Headquarters, 35 East 39th St., N.Y.C.
 Copy Deadline: Tuesday PM weekly.



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